



March is “Red Cross Month” 2009

What can you do to help?

Since 1943, the President of the United States has proclaimed March "Red Cross Month." The American Red Cross uses this opportunity to promote the services provided to the public each and every day. As one of the nation's best known humanitarian organizations, the Red Cross has been at the forefront of helping individuals and families prevent, prepare for and respond to large and small disasters for 127 years. Communities depend on the Red Cross in times of need, and the Red Cross depends on the support of the public to achieve its mission.

Here are a few ways you can join in this effort:

- Attend a Red Cross event or sponsor a blood drive in your community.
- Recognize Red Cross Month and your local chapter with a floor statement.
- Include a banner on your website that links to www.redcross.org. Available at www.redcross.org/psa/bannerorder/all.
- Encourage your constituents to get involved with their local Red Cross through your website or newsletter by providing links to preparedness brochures and the *American Red Cross: Guide to Services* (attached), or asking your constituents to volunteer.
- In your next constituent communication, emphasize the importance of the services provided by the American Red Cross—helping those affected by a disaster; teaching lifesaving skills; collecting, testing and supplying blood across the nation; supporting the Armed Services, Veterans and their families; and partnering in International disease prevention and relief services.

We sincerely appreciate your support and stand ready to offer assistance to you as you consider the best way to celebrate March as Red Cross Month!

For assistance please contact:

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